







## Avery Dennison Screen & Cut Naming System

Supercast	900	100	O	Permanent	Kraft	
						
Category	Series	Color Family	Film Finish	Adhesive	Liner	
High Visibility (HV)	1200 Series	100s (Black, White, Clear)	Opaque (O)	Permanent (PERM)	Kraft (KR)	
High Visibility (HV)	1100 Series		Translucent (T)	Gray Permanent (GPERM)	StaFlat™ (SF)	
Supercast (SC)	900 Series		300s (Oranges)	Window Film (W)	Removable (REM)	Synthetic (SY)
Ultimate Cast (UC)	900 Series		400s (Reds)	Metallic Film (M)	Gray Removable (GREM)	Easy Apply™ (EZ)
Premium Cast (PR)	800 Series		500s (Violets)	Special Effect (S)	Long Term Removable (LTR)	Easy Apply RS™ (EZRS)
High Performance Calendered (HP)	700 Series		600s (Blues)	Reflective (R)	Ultra Removable (UREM)	Blue (BL)
Promo Calendered (PC)	500 Series		700s (Greens)	Extreme Texture (X)	Repositionable Slideable (RS)	
Specialty Films (SF)	100 Series		800s (Grays)		Hi Tack (HITAC)	
Supreme Wrapping (SW)	900 Series		900s (Browns)			

Note: add 1 more digit  
for custom colors